



BOO

ON BALLARD

TRICK · OR · TREAT

HISTORIC DOWNTOWN WYLIE

OCT 26 • 6-8 p.m.



Presented by:
Wylie Downtown Merchants Association
City of Wylie

Booth Application

Business/Organization Name _____

Address _____ Main Phone _____

Alternate Phone _____ Email _____

Applicant Name _____

Items to be distributed (candy, flyers, etc.) _____

Rules

This is a family event and all displays and presentations must be mild enough to not frighten a kindergartner. Each participant must, during the course of the event, give away candy, trinkets or toys suitable for children. Participants are not allowed to conduct direct sales of any kind during this event but may offer sales literature and/or promotional items to attendees. Make sure you have enough candy, etc. for approx. 5,000 kids.

Each participant is responsible for the setting up and removal of display furniture and fixtures. No electricity will be provided. No generators are allowed without the prior approval of the fire marshal. **Setup may begin no sooner than 4:30pm on the day of the event and all furniture and fixtures must be removed no later than 8:30pm.**

Each participant must provide liability insurance; The Wylie Downtown Merchants Association and the City of Wylie do not provide any insurance coverage for the participants.

By accepting these rules, the participant agrees to hold harmless and defend the Wylie Downtown Merchants Association (WDMA), its members, the City of Wylie and its employees against any and all claims of liability that may arise from this event as a result of the activities and presentation of the participant.

The WDMA and the City of Wylie retain the right to limit the activities of the participant up to and including removal from the event if a participant's presentation and/or activities are deemed to be dangerous or inappropriate. If a participant is removed from the event, the WDMA's only liability will be to refund the participant's booth fee.

- The event will be held in downtown Wylie on Thursday, October 26, 2017, 6pm – 8pm.
- All participants will be charged a \$75 booth fee.
- Non-profit organizations will receive a refund of the booth fee within 30 days after the event is completed providing the organization actively participated in the event for the full length of time that the event was scheduled.
- **Reservation deadline Friday, October 20, 2017.** Contact Booth Event Coordinator
- **Payment / Application deadline Monday, October 23, 2017.** Check or Money Order. NO CASH accepted. Make your check to Wylie Downtown Merchants Association. Mail or deliver to the Booth Event Coordinator.
- **Booth Event Coordinator** is Bobby Heath at the Q Building, 201 N. Ballard Ave. Suite 107. Wylie, TX 75098.

Call 972-768-7801, text or email robertheath2@gmail.com

I understand and accept the rules. Signature _____ Date _____