

BOO

ON BALLARD

TRICK OR TREAT

HISTORIC DOWNTOWN WYLIE

THU, OCT 26
6 - 8 PM

*Reach 9,000 on Event Day,
100,000+ Through Social Media*

Sponsor Boo on Ballard Today



Presenting Sponsor — \$5,000

- “Presenting Sponsor” billing on all advertising
- 5’, 2-sided logo banner on Ballard Avenue
- Logo on poster
- Tagged on all social media posts
- Premier space on-site event day

Title Sponsor — \$3,500

- 3’, 2-sided logo banner on Ballard Avenue
- Logo on advertising
- Logo on poster
- Tagged on all social media posts
- High-traffic space on-site event day

Trick or Treat Sponsor — \$1,500

- 2’, 2-sided logo banner on Ballard Avenue
- Logo on poster
- Tagged on all social media posts
- High-traffic space on-site event day

Boo Sponsor — \$500

- 1’, 2-sided logo banner on Ballard Avenue
- Text listing on poster
- Tagged on social media posts

***Deadline for poster Sept. 28 *Deadline for magazine Sept. 22 *Deadline for event banner Oct. 13**

Sponsor Registration & Details at DiscoverWylie.com

