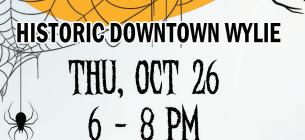


Reach 9,000 on Event Day, 100,000+ Through Social Media

Sponsor Boo on Ballard Today



Presenting Sponsor — \$5,000

- "Presenting Sponsor" billing on all advertising
- 5', 2-sided logo banner on Ballard Avenue
- Logo on poster
- · Tagged on all social media posts
- · Premier space on-site event day

Title Sponsor — \$3,500

- 3', 2-sided logo banner on Ballard Avenue
- Logo on advertising
- · Logo on poster
- · Tagged on all social media posts
- · High-traffic space on-site event day





Trick or Treat Sponsor — \$1,500

- 2', 2-sided logo banner on Ballard Avenue
- Logo on poster
- · Tagged on all social media posts
- · High-traffic space on-site event day

Boo Sponsor

- 1', 2-sided logo banner on Ballard Avenue
- · Text listing on poster
- · Tagged on social media posts

*Deadline for poster Sept. 28 *Deadline for magazine Sept. 22 *Deadline for event banner Oct. 13

