

# BOO

## ON BALLARD

### TRICK OR TREAT

HISTORIC DOWNTOWN WYLIE

THU, OCT 23  
6-8 PM

*Reach 9,000 on Event Day  
100,000+ Through Social Media*

**Sponsor Boo on Ballard Today!**



#### **Presenting Sponsor — \$5,000**

- “Presenting Sponsor” billing on all advertising
- 5’ Logo on two banners on Ballard Avenue
- Large Logo on poster
- Tagged on all social media posts
- Premier Space on-site during event

#### **Title Sponsor — \$3,500**

- Logo on advertising
- 3’ Logo on two banners on Ballard Avenue
- Medium Logo on poster
- Tagged on two social media posts
- High-traffic Space on-site during event

#### **Trick or Treat Sponsor — \$1,500**

- 2’ Logo on two banners on Ballard Avenue
- Small Logo on poster
- Tagged on one social media post
- High-traffic Space on-site during event

#### **Boo Sponsor — \$500**

- 1’ Logo on two banners on Ballard Avenue
- Text listing on poster
- 10X10 Booth Space

\*Deadline for print advertising Sept. 10 \*Deadline for poster Sept. 25 \*Deadline for event banner Oct. 10

**Register Today at [DiscoverWylie.com](http://DiscoverWylie.com)**

