



BLUEGRASS ON BALLARD

Car Show • Arts & Crafts • Food & Fun

Sponsorship Opportunities

**Support This Premier Community Event and
Reach Thousands of People May 30, 2026**



Sponsor Wylie's premier community event and reach thousands face to face on the festival grounds and hundreds of thousands through print ads and social media. Signup today:

DiscoverWylie.com

WylieTexas.gov/Bluegrass

Jeremy Meier, 214.302.0382

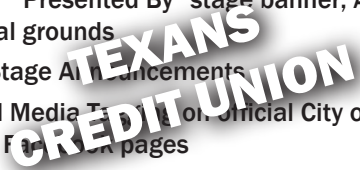
Craig Kelly, 972.516.6016



Saturday, May 30, 2026

Presenting Sponsor \$5,000

- "Presenting Sponsor" billing on all materials promoting the event, on-site signage and stage announcements
- **Prime festival space;** size and location(s) negotiable
- 6' X 6' "Presented By" stage banner; Additional banner on festival grounds
- Live Stage Announcements
- Social Media Tagging on official City of Wylie and Discover Wylie Facebook pages
- In & Around Magazine (up to 200,000 readers): large logo
- Logo in the Wylie News
- Wylie Utility Bill Insert: large logo
- T-shirt: large logo; 8 free shirts
- DiscoverWylie.com, WylieTexas.gov: presenting Logo
- eWYLIE Electronic Newsletter: logo
- Promo Poster: large logo



Stage Sponsor \$2,500

- 10' X 20' prime booth space
- 3' stage banner logo; Additional banner on festival grounds
- Social Media Tagging on official City of Wylie and Discover Wylie Facebook pages
- In & Around Magazine (up to 200,000 readers): large logo
- Logo in the Wylie News
- Wylie Utility Bill Insert: logo
- T-shirt: logo on back; 6 free shirts
- DiscoverWylie.com, WylieTexas.gov: large logo
- eWYLIE Electronic Newsletter: logo
- Promo Poster: logo

Jubilee Sponsor \$1,000

- 10' X 20' booth space in Olde City Park Craft Fair
- Stage Banner: logo
- Social Media Tagging on official City of Wylie and Discover Wylie Facebook pages
- In & Around Magazine (up to 200,000 readers): small logo
- Wylie Utility Bill Insert: text listing
- T-shirt: logo on back; 4 free shirts
- DiscoverWylie.com, WylieTexas.gov: logo
- eWYLIE Electronic Newsletter: logo
- Promo Poster: logo

Bluegrass Sponsor \$750

- 10' X 10' booth space in Olde City Park Craft Fair
- On Site Banner: logo
- Wylie Utility Bill Insert: text listing
- T-shirt: logo on back; 2 free shirts
- DiscoverWylie.com, WylieTexas.gov: logo
- eWYLIE Electronic Newsletter: text listing
- Promo Poster: logo

Street Dance Sponsor \$350

- On Site Banner: Business Name
- T-shirt: Business name; 2 free shirts
- DiscoverWylie.com, WylieTexas.gov: Name

T-Shirt Sponsor \$150

- Name printed on official Bluegrass on Ballard festival t-shirt; 2 free shirts

***Deadline for print advertising April 8**

***Deadline for poster April 30**

***Deadline for event banner May 11**

